

MOLLY TAVOLETTI

A New Yorker since 2014, I have spent my career pursuing a creative life that can pay the bills, armed with a degree in journalism and a keen eye for storytelling.

I am a creative and detail-oriented Social Media Content Creator with over seven years of professional experience in conceptualizing, producing, and distributing engaging content across multiple platforms.

With expert abilities in photography, graphic design, video editing and hands-on experience in content creation for prominent brands and media outlets.

EDUCATION

OHIO STATE UNIVERSITY 2012-2015
B.A. Journalism, Political Science

FULL-TIME WORK EXPERIENCE

RESY, AMERICAN EXPRESS 2019-2021
→ *Social Media Director*
Single-handedly ideated, produced, distributed social media assets across multiple platforms

CNN, NEW DAY 2016-2018
→ *E.A., Social Media Producer*
Assisted anchor Alisyn Camerota with calendar management, social media production duties

CNN, CNN HEROES 2014-2016
→ *Associate Producer*
Researched, pitched and assisted production of documentary style news packages

CREATIVE WORK

FREELANCE CONTENT CREATOR 2017-NOW

→ *Photography, Social Media Production*

Full menu shoots at NYC's hottest restaurants and bars, creating content on retainer for brands + PR companies and shooting live events for media outlets.

www.molly-tavoletti.com

Clients Include: Resy, Eater, LA Times, Safara Travels, Lunchbox Tech, Whole Foods, New York Times, Bon Appetit, Cherry Bombe, over 100 restaurants and bars in NYC, globally

PART-TIME WORK EXPERIENCE

HEATONIST 2018-2019

→ *Customer Service Specialist*

Retail store duties, opening and closing the store, greeting and assisting customers

WAGS WEST 2025-2026

→ *Dog walker*

Daily walks and caretaking for local NYC pets

SKILLS

Photography

Social Media Production

Brand Development

Creative Problem Solving

Copywriting

Graphic Design

Photoshop

Content Creation

YouTube Production

Lightroom

Video Editing

Customer Service

Empathy